

Bengal Engineering College Alumni Scholarship Committee
(a non-profit organization)



October 9, 1998

Dear B.E.College Alumnus:

This appeal is on behalf of the needy students of B.E. College who might not be able to complete their degrees without additional financial aid. As you are aware, there are a large number of needy students at B.E. College who do not get scholarships from government or other agencies. The strength of our Alma Mater has been the ability to attract students to the highest competence. However, it is especially difficult for those of us who care deeply about B.E. College and its 142-year tradition of excellence to see some students struggle to complete their degrees.

In order to help these needy students with financial aid, we have set up a B.E. College Alumni Scholarship Fund, supported by donations from concerned alumni like you. We have set up a goal to raise \$30,000 for the fund by January 1999 and additional \$20,000 by July 1999. We would deposit the money into a conservative mutual fund and issue 10-12 scholarships each year from the income. Your help is needed to make this program a success. At this time we are taking your pledge and we are confident that our alumni will be generous and come forward to help our Alma Mater. We want to let you know that B.E. College needs your financial support, however little. Small gifts have a way of adding up to large sums.

Your contribution is, of course, tax deductible. We appreciate your consideration of our many needy students as they struggle to get a degree so that they can make their own way in this world. Many others are giving and we have enclosed a list of donors and hope that you will donate too. We know you must consider many requests for donations, but the needs of the 'needy students' are greater than ever.

Also enclosed is a plan for setting up the Alumni Scholarship Fund as well as a letter from the Director of B.E. College supporting the plan. **We invite you to come forward and call anyone of our committee members and pledge your support. If we do not hear from you, we will contact you in a week.**

Thank you very much for your assistance.

Sincerely,

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