



GLOBAL ALUMNI ASSOCIATION
OF
IIEST SHIBPUR
(ERSTWHILE BEC/BECDU/BESU)

Presents.....

Global Alumni Day 2025

28 DEC 2025 (SUNDAY) AT 9:00 AM

@ IIEST Shibpur Campus

INVITATION
CUM
SPONSORSHIP
BROCHURE



GAABESU, University Guest House, IEST Shibpur, P.O. Botanic Garden, West Bengal, India-711103

Website: www.gaabesu.in

[f/gaabesuofficial](https://www.facebook.com/gaabesuofficial)

[/GAABESUOfficial](https://www.youtube.com/channel/UC...)

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Email: gaabesu@gmail.com

[in/groups/2529987/](https://www.linkedin.com/groups/2529987/)

INVITATION CUM SPONSORSHIP BROCHURE

Dear Esteemed Alumni / Alumnae of B.E. College / BEC (DU) / BESU / IEST, Shibpur;

Join us on Sunday, December 28th, 2025, for the Alumni Reunion 2025 at IEST Shibpur, organised by GAABESU.

Let's come together to celebrate our alma mater's rich legacy, reconnect with fellow alumni & faculty, and explore the institute's latest achievements.

You may participate by contributing to the souvenir, supporting through sponsorship/ advertisement, or by simply attending with your family and friends. Your presence will make this event truly special.

Please refer to the enclosed brochure for registration details, sponsorship/ advertisement options, and the event schedule. We look forward to welcoming you back to your alma mater.

Brotherly yours,

Prof. Netai Chandra Dey , 86 Min (+91 9433524339)
- Convener

Vinod Singh , 99 ME (+91 9831037137)
- Joint Convener

Prof. Asok Adak, 2000 CE (+91 80178 88951)
- Joint Convener

On behalf of the Organising Committee
Global Alumni Day 2025

GLOBAL ALUMNI DAY 2025
DECEMBER 28TH 2025 (SUNDAY),
VENUE- IEST SHIBPUR CAMPUS
TENTATIVE PROGRAMME SCHEDULE

9:00 onwards	Registration
10:00-11.00	Inaugural Session
11.00-12.00	Alumni - Institute Interaction
12.00-13.00	Theatrical performance by Shatabdi- a tribute to Badal Sircar on his birth centenary
13.00-14.30	Lunch
14.30- 15.30	Milestones - Musical Presentation by present students and Alumni
15.30 - 17.30	Performance by Anwasha Dutta & the Alternates (Zee Saregama Champion)
17.30	Tea & End of programme

CALL FOR ARTICLES FOR THE SOUVENIR (SPECIAL ISSUE OF ALUMNI LINK)

A Special issue of the souvenir called "Alumni Link" will be brought out during the occasion of "Global Alumni Day 2025". We know many of our alumni/alumnae have exceptional talents in literature, painting, photography etc. We invite write-ups in English / Hindi /Bengali from all alumni and their family members for publication in the Alumni Link.

Contents: Anything you feel appropriate for our alumni community like articles on Campus Memoirs, Photographs, Paintings, Adventurous Travel, Logic Puzzles and Brain Teasers. (Please avoid Technical articles which are suitable for technical journals).

Deadline: November 15, 2025

Format: In Microsoft Word only.

Articles must be sent to - alumnilink3@gmail.com

Contact for any queries: Sri Manoj Kar, E&TC'1980 ,
M - 9820609515





INVITATION CUM SPONSORSHIP BROCHURE

REGISTRATION PROCESS

- Following chart can be referred for the registration fees (It is requested to make the payment first & then register so as to enter the payment details while registering):

Description	Registration up to 15/12/2025	Registration After 15/12/2025 and Spot registration
GAABESU Life Members	Rs. 1000/-	Rs. 1200/-
Non-GAABESU Members	Rs. 1200/-	Rs. 1500/-
For each accompanying family Member or Friend (non-alumni)	Rs. 700/-	Rs. 800/-

**Charges for Driver's lunch packet will be Rs. 200/- per packet as extra (over & above the Alumni/ Guest registration charges). The same may be paid while registering online.

*** Alumni/Alumnae yet to become GAABESU Life Members are most welcome to do so by filling and submitting membership form (available on www.gaabesu.in) with prescribed fees and avail applicable fees towards Alumni Day registration as GAABESU members and participate actively in the activities of GAABESU.

PAYMENT OPTIONS FOR REGISTRATION FEES

Payment OPTION NO. 1

Online by net banking transfer OR by A/c payee local cheque at par /Cash/ UPI as per the following account details:

SCAN AND PAY

Account Name: GAABESU
Account Number: 34214757400
Bank Name: State Bank of India ;
Branch: BESU Branch; A/c Type: Current
IFSC Code: SBIN0014553



Payment OPTION NO. 2

Payment can also be made online through SBI Collect (<https://www.onlinesbi.sbi>) using any Indian Debit or Credit Card. You can search "GAABESU" & pay as per steps mentioned.

REGISTRATION : All alumni/alumnae are requested to register in advance by filling up the online form as per the below link: <https://forms.gle/WWAkKcWb68KJ6w7m6>; Same is available on GAABESU website too. Also, please request other alumni/alumnae, with whom you have contacts, for registration.

Alumnus /alumna who wish to do the registration offline, he/she may contact GAABESU office conveniently (gaabesu@gmail.com)

DONATIONS

As you know, the event cannot be possible without adequate funds. Objective of GAABESU, being focused on welfare of the students and development of the alma mater, any surplus of the fund will be utilized to fulfil the above objectives.

Besides registration for participation, we would welcome donations from alumni and others for the welfare objectives. Fifty Percent (50%) of such donations are exempted from Income Tax in India U/S 80G of the IT Act of India. GAABESU, being registered under FCRA, can accept contributions in Foreign Currency. In line with our practice, names of donors will be published in the special issue of Alumni Link, which will be brought out on the occasion. For more details, please contact us.





INVITATION CUM SPONSORSHIP BROCHURE

SPONSORSHIPS & ADVERTISEMENTS

Being the 2nd oldest engineering college in India, the event attracts a large section of alumni of this prestigious institute, spread all over the world which offers a big opportunity for showcasing a brand. Our sincere effort in planning a “meaningful” event will not be possible without patronage from the Corporate Sector of India and abroad. Generous sponsorships & advertisements are solicited. The rates for various categories of sponsorships, advertisements in the special souvenir, display of banner etc are given as below:

SPONSORSHIPS	
Title Sponsor (Only One)	Rs. 10,00,000/-
Platinum Sponsor (Only Two)	Rs. 5,00,000/-
Gold Sponsor (Only Three)	Rs. 3,00,000/-
Silver Sponsor (Only Four)	Rs. 1,00,000/-
Sponsorship for Cultural Program	Rs. 1,50,000/-
Sponsorship for Welcome Kit	Rs. 1,00,000/-
Sponsorship for “The Luncheon”	Rs. 2,50,000/-

*** A coloured full page advertisement is complementary for all sponsors besides display of logo & advertisement materials depending upon the type of sponsorship.

ADVERTISEMENT IN SPECIAL ISSUE OF ALUMNI LINK(SOUVENIR)

Back Cover	Rs. 1,00,000/-
Inside Covers	Rs. 75,000/-
Colour Full Page	Rs. 30,000/-

BANNERS

Sponsorship for Welcome Gate (near main Venue)	Rs. 1,00,000/-
Commercial Stalls	Rs. 30,000/-
Banner Displays	Rs. 25,000/-

Sponsorship/Advertisement fees can be paid by net banking/cheque in favour of
"GAABESU-Alumni Day". Details of the Account are given below:

A/C Name: GAABESU-ALUMNI DAY
A/C No.: 37996233879
Bank Name: State Bank of India
Branch: BESU Branch
A/c Type: Current A/c
IFSC Code: SBIN0014553

